



Bigelow Big Night Hoedown March 28, 2020

Dear Friend,

Planning for Bigelow Middle School's biggest fundraiser of the year is underway and we would really appreciate your help! The vibrant community has over 600 families, teachers and staff from the Newton Corner and Boston areas.

The Bigelow PTO plays a crucial role in funding important programs and activities for our students. We are working hard to maintain an enriched academic program for our kids. Funds raised from this event support many curriculum-enriching programs that are not covered by the public school budget: Creative Arts and Sciences presentations, field trip scholarships, social and emotional learning, classroom supplies, advanced teacher training, as well as the purchase of gym, performing arts, and technology items.

Bigelow's fundraiser event this year is the "Big Night Hoedown". It will take place on Saturday, March 28th at the Hibernian Hall on Watertown St in Watertown. There will be a silent auction where guests can place bids on donated services and items such as gift certificates to restaurants, products, spa services, memberships, wine and gift baskets, etc.

Can you help us?

Please consider donating items or becoming a sponsor of the auction. Take advantage of this opportunity to promote your business within the local community showing you care about Bigelow Middle school students. To show our appreciation for your support, we will recognize and highlight your contribution in several ways:

- On the Bigelow PTO website leading up to the event: www.bigelowpto.org
- Through emails to over 700 subscribers to the *Bigelow Notes* [weekly newsletter](#)
- Posts on our Facebook page: [@BigelowMiddlePTO](#)
- On the night of the event: Your donated item will be in the Bigelow Big Night auction booklet, showing the item description and donated by you! Sponsors will be recognized as recipients of Big Night Hoedown's **Greatest of All Time - GOAT Awards**.

To donate, please fill out the attached form and return it by March 10th. For sponsors/donations you may also go directly to: bigelowpto.org/sponsorship-2020. If you have any questions please feel free to contact us at cherylzabramson@gmail.com or alexiag5@yahoo.com.

We are most grateful for your generous support of the Bigelow Middle School. Without you, it would not be possible to support our students, staff and faculty through our Big Night fundraiser!

Sincerely,

Cheryl Abramson and Alexia Giannakopoulos
Co-Chairs of Bigelow Big Night Hoedown



“Big Night Hoedown”
Saturday, March 28th 2020
Big Night Fundraiser - Auction Form

Name					
Company					
Address					
City		State		Zip	
Telephone		Email			
Website					

FOR DONATED ITEMS:

Please describe auction item, listing all restrictions – this description will be used the night of event:

Please specify market value of donated item*: \$

**Value needed to set appropriate bidding price. If considered “priceless”, dollar value must be assigned to comply with IRS regulations.*

For SPONSORSHIP /CASH DONATIONS, please select:

Johnny Cash - \$750 ☐ Willie Nelson - \$500 ☐ Dolly Parton - \$350 ☐ Garth Brooks - \$250 ☐

Donor name to be included on the bid sheet:

Auction Donations will be listed on our website and included in our PTO newsletters.
Your generous contribution will benefit the Bigelow Middle School community.

PLEASE EMAIL THIS FORM WITH YOUR DONATION TO: bigelowbulldog@gmail.com

OR MAIL TO: Bigelow Middle School PTO, 42 Vernon Street, Newton, MA 02458



Bigelow Big Night Hoedown

Auction Night Sponsorship Packages

Greatest of All Time - GOAT Awards

All Sponsors will be featured in our auction booklet

Johnny Cash - \$750

- Your logo on the Bigelow PTO homepage with click through to your website (1 year)
- Your logo on the auction website
- Full page advertisement in printed auction materials
- **Greatest of All Time - GOAT** Sponsor Recognition in the auction booklet
- **2 Tickets** to the Big Night 2020 Hoedown Event

Wille Nelson - \$500

- Your logo on the Bigelow PTO sponsorship page with click through to your website (6 months)
- Your logo on the auction website
- Half page advertisement in printed auction materials
- **Greatest of All Time - GOAT** Sponsor Recognition in the auction booklet
- **2 Tickets** to the Big Night 2020 Hoedown Event

Dolly Parton - \$350

- Your logo on the Bigelow PTO sponsorship page with click through to your website (3 months)
- Your logo on the auction website & bidding application
- **Greatest of All Time - GOAT** Sponsor Recognition in the auction booklet
- **2 Tickets** to the Big Night 2020 Hoedown Event

Garth Brooks - \$250

- Your logo on the Bigelow PTO sponsorship page with click through to your website
- **Greatest of All Time - GOAT** Sponsor Recognition in the auction booklet
- **2 Tickets** to the Big Night 2020 Hoedown Event

Money raised from this event support many curriculum-enriching programs such as the [Creative Arts and Sciences Program](#), field trip scholarships, social and emotional learning presentations, guest speakers, cultural performances, advanced training programs for teachers, the purchase of gym, performing arts, and technology items.

Thank you!